

Stimulation of Children's Art Development: An Analysis of the Influence of Makeup Play Tools

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Abstract

Keywords:

Stimulation;
Children's Art
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This study aims to determine whether there is a significant influence of makeup play tools on the development of children's fine arts at Griya Bina Widya Kindergarten, Griya Bina Widya Unri Housing Complex, Tuah Madani District, Pekanbaru City. This type of quantitative research uses the experimental method one group pretest posttest design. The subjects of the study were teachers and early childhood at Griya Bina Widya Kindergarten, the object of this study was the influence of makeup play tools on the development of fine arts of children aged 5-6 years. The population in this study were children of Griya Bina Widya Kindergarten. The sampling technique used purposive sampling, where the number of samples taken was 9 children. Data collection techniques were observation and documentation. Data analysis used SPSS Ver. 23 with Paired Samples t-test. The results of the study found the following findings: 1) Makeup play tools can be used as a learning medium; 2) Children are able to be more creative; 3) Children are able to explore; 4) Children are able to feel beauty; 5) Children are interested in playing; 6) Children are able to paint in various ways and objects; 7) Children are able to express artistic activities through imagination; 8) Children are able to draw in various forms. The results of the study showed that there was an increase in children's artistic development in Griya Bina Widya Kindergarten by 52.57% with a moderate category with a normalized formula. The results of the t statistical test have a sign value. $0.000 < 0.05$ with tcount - 42.090 < ttable - 1.79588. So the null hypothesis is rejected and the alternative hypothesis is accepted so that there is an influence of makeup play tools on children's artistic development in Griya Bina Widya Kindergarten.

Abstrak

Kata Kunci:

Stimulasi;
Perkembangan

Penelitian ini bertujuan untuk mengetahui ada tidaknya pengaruh yang signifikan alat permainan berhias terhadap perkembangan seni anak di TK Griya Bina Widya, Kecamatan Tuah Madani, Kota Pekanbaru. Jenis penelitian

Seni Anak Usia Dini;
Alat Permainan
berhias.

kuantitatif ini menggunakan metode eksperimen dengan desain one-group pretest-posttest. Subjek penelitian ini adalah guru dan anak usia dini di TK Griya Bina Widya. Objek penelitian ini adalah pengaruh permainan alat permainan berhias terhadap perkembangan seni pada anak usia 5-6 tahun. Populasi dalam penelitian ini adalah anak-anak di TK Griya Bina Widya. Teknik pengambilan sampel menggunakan purposive sampling, dengan jumlah sampel yang diambil sebanyak 9 anak. Teknik pengumpulan data adalah observasi dan dokumentasi. Analisis data menggunakan SPSS Ver. 23 dengan uji Paired Sample t-test. Hasil penelitian menemukan temuan sebagai berikut: 1) Alat permainan berhias dapat digunakan sebagai media pembelajaran; 2) Anak mampu lebih kreatif; 3) Anak mampu bereksplorasi; 4) Anak mampu merasakan keindahan; 5) Anak tertarik untuk bermain; 6) Anak mampu melukis berbagai cara dan benda; 7) Anak mampu mengekspresikan kegiatan seni melalui imajinasi; 8) Anak mampu menggambar berbagai bentuk. Hasil penelitian menunjukkan adanya peningkatan perkembangan seni anak di Taman Kanak-kanak Griya Bina Widya sebesar 52,57% dalam kategori sedang dengan rumus gain ternormalisasi. Hasil uji statistik $t_{sig.} 0,000 < 0,05$ dengan $t_{hitung} -42,090 < t_{tabel} -1,79588$. Maka hipotesis nol ditolak dan hipotesis alternatif diterima sehingga terdapat pengaruh alat permainan berhias terhadap perkembangan seni anak di Taman Kanak-kanak Griya Bina Widya.

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1. Introduction

Playing with makeup has a significant impact on children's artistic development as they engage in activities such as drawing and painting. Drawing in makeup involves drawing eyebrows with simple drawings, following the shape of the eyebrows, and then smoothing them with concealer (Haniifah & Wibawa, 2022). Painting while applying makeup is an art form. One activity children can do while applying makeup is face painting using child-safe paints. Face painting is a form of painting that uses the human face as a medium, using special paints, such as beetles, butterflies, flowers, fruit, and so on. (Widayati et al., 2023).

Makeup play tools are fun because they can learn to recognize colors they rarely encounter during their studies. Makeup play tools are suitable for children because they can learn how to use the makeup tools their mothers often use when applying makeup. Roebel stated that early childhood education is directed towards play activities (Sera Yuliantini, 2019). It can be concluded that a fun game is one that makes children happy and allows them to interact freely, so they don't become burdened while playing. Playing is a habit that children often

engage in without getting bored, therefore we must be able to create games that can be applied in learning. Children who enjoy playing and exploring can unconsciously develop aspects of development, so they are called resilient children.

According to Spodek, play to adapt is a difficult concept to grasp because it produces diverse patterns. Makeup play provides an opportunity for children to hone their skills, thereby developing ideas that go beyond common sense (Santi Yudhawati Darmo, 2024). Playing is an activity that can be done happily and enjoyably, and can provide children with the experience of exploring freely (Zaini, 2015). It can be concluded that through play, children will be able to develop their potential. Through the various experiences they have, they will be able to develop aspects of development such as motor skills, cognitive skills, language skills, and social skills. Children who play frequently are very active and do not want to stay at home; they will continue to be active with joy.

The development of art in early childhood is a common habit, making art activities inseparable from children's daily activities. Beauty is something that can be felt through sight and has artistic value (Wera Salisa & Mutimmatul Faidah, 2019). Art development is important for children to explore and express their imagination. To foster artistic development in children, there are many activities that children can do, such as drawing, coloring, makeup, and painting. According to Quraish Shihab (in Firdha Maharani), art is beauty (Firdha Maharani et al., 2023). Drawing is anything that is manifested visually in two-dimensional form as an expression of feelings or thoughts. (Maihani et al., 2023) It can be concluded that the development of art in early childhood has various variations, one example is drawing in various ways and objects, which can be done in books or even on the face.

According to Meilini Saputri et al., the development of art in early childhood still requires serious attention. This is evidenced by the results of the study which showed that 1 student (6.67%) was in the BSB category, 3 students (20.00%) were in the BSH category, while 8 students (53.33%) were in the MB category and 3 students (20.00%) were in the BB category. The results of this pre-action activity indicate that the artistic abilities of class B children are still relatively low (Saputri et al., 2023). Therefore, by implementing make-up games in the development of art, it is hoped that an increase in the artistic development of children aged 5-6 years can be achieved. Art is a process that involves a person's abilities in the form of motor skills, creativity, cognition, and the creation of a work of art that has artistic value (Nurwita, 2020). Art is something that is used to develop creative potential (Fatmawati, 2022) Art is a creation that can be felt and will create enjoyment of various beauties. According to Ki Hajar Dewantara (in Nurwita) (Lubis Anas Nurasiyah, 2023), art is something that can produce beauty. which can influence the heart of someone who sees it (Nurwita, 2020).

According to Ratih Wulan, the love of makeup art is not only felt by adults. Now, even small children are adept at showing off their makeup skills. Jenny Ana Sofia, a child who suddenly went viral

recently. Jenny is a little girl who is skilled at using brushes and other makeup tools. He is the son of Eftiola, a MUA from Florida. Jenny applies makeup starting from applying foundation using a beauty blender, sprinkling setting powder, and applying bronzer. Next, she adds highlighter and blush. Don't forget to tidy up the eyebrows and polish the lips with lip gloss. Most impressively, this little girl is able to apply false eyelashes very neatly like a professional MUA. (Ratih Wulan, 2017) According to Rohmah Ermawati, the profession of makeup services or makeup artist (MUA) is very profitable, even the turnover obtained can reach tens of millions of rupiah per month or more depending on the job. (Rohmah Ermawati, 2023)

According to Ayu and Erianjoni, MUA jobs are more dominated by women than men, but this does not reduce men's interest in pursuing this job. It is true that initially the job of a makeup artist was a job that was only done by women, but there is also the possibility that this should not be done by men, as we know, men who work as makeup artists are usually given stereotypes such as "elegant or feminine men", but currently there has been a shift in roles or positions between men and women in society, because gender equality is starting to spread in every area of life (Lestari, 2021)

Cosmetology is the art of applying makeup to enhance one's own or others' beauty by using cosmetics that can disguise facial flaws and highlight advantages (Maitria & Yanita, 2021). Makeup has two functions: first, to enhance facial beauty by highlighting beautiful facial features. Second, to disguise or cover facial flaws (Pramesthi & Maspiyah, 2015). A makeup artist must not only understand the basics of makeup, but also understand the concept of the makeup he or she wishes to apply (Almira Syakina et al., 2021).

Dressing up is not taboo when you hear about it, in fact dressing up in Islam is sunnah, therefore we can also introduce dress up games to children that are in accordance with Islamic law. Dressing up is an Islamic "sunnah" that can be done for good or to worship Allah SWT. Muslims are strongly encouraged to always dress up. This means that every Muslim must present a pleasant appearance without causing discomfort to other people who see it (Astuti & Aziz, 2019). According to Fadillah (in Huzaimah) from an Islamic perspective, dressing up is something that has limits, including something that does not change the creation of Allah SWT, such as shaving eyebrows, adding eyebrows, plastic surgery (Fadhilla Alfitri & Muhammad Faisha, 2023).

According to previous research conducted by Sri Widayati et al., based on the results of observations and documentation studies related to community service activities with face painting training, it can be said that the training activities have gone as expected. Previously, participants did not have knowledge about face painting. However, after the presentation of the material, participants were able to understand the theory and practice related to the face painting process. Participants practiced face painting step by step as conveyed by the resource person (Widayati et al., 2023). Meanwhile, according to researchers, makeup games and face painting are not much different, the difference is that makeup games are more about beautifying the

face to make it more beautiful by using makeup tools. While face painting is creating images on the face, for example drawing animals, plants, and fruit using paint that is safe for the face.

Many people pay great attention to their appearance. When their clothes get even slightly dirty, they wash them immediately, not allowing the stain to settle. This behavior is completely acceptable. Islam values beauty and cleanliness. An authentic hadith states:

إِنَّ اللَّهَ جَمِيلٌ يُحِبُّ الْجَمَالَ

"Indeed, Allah is Beautiful and loves beauty." (HR. Muslim from Ibn Mas'ud radhiyallahu'anhu).

Reflect on the words of the Prophet sallallaahu 'alaihi wa sallam, "Indeed Allah is beautiful and loves beauty" because this sentence contains two great principles: makrifat (knowledge) and suluk (behavior).

The first is the Prophet's statement, "Indeed, Allah is Beautiful." This is a point we must understand: our Lord, Allah *the Exalted*, is Beautiful in His Names, Attributes, and Essence. Allah, *the Exalted*, possesses beautiful names and noble and perfect attributes. Allah, *the Exalted*, also possesses an Essence that is All-Beautiful, All-Perfect, and All-Glorious, whose beauty, perfection, and majesty are beyond human comprehension.

Based on a preliminary study conducted by researchers on January 17, 2024 at Griya Bina Widya Kindergarten, in accordance with SCGDAL (Child Development Achievement Standards) regarding the development of fine arts, it was concluded that the overall development of children's fine arts was not in accordance with the development that should be, the reality in the field showed symptoms of problems in the learning process. Based on the results of observations, almost 13 children seemed to get bored easily when doing drawing activities in picture books. After being identified, the factors that caused this were due to the lack of updates to the learning media used. In addition, 10 children were observed to be unable to imagine well. Then, children were also unable to explore the phenomena they saw. Some of these observation results indicate that the development of children's art at Griya Bina Widya Kindergarten is problematic and requires treatment.

Based on preliminary studies in this study, this research attempts to provide a solution to the problem of children's artistic development, namely through makeup play tools. Makeup play has been shown to increase children's enthusiasm in developing their artistic talents and is not boring for young children (Widayati et al., 2023)

2. Methods

The type of research conducted is a quasi-quantitative experiment, by selecting improvements in two different variables to determine the correlation between them, which depends on the structure of the situation that affects the object of research. The population in this study were children of Griya Bina Widya Kindergarten, The sampling technique used purposive sampling, where the number of samples taken was 9 children. The goal is to provide a

simple diagram of the influence of playing make-up on the artistic development of children aged 5-6 years. Quantitative research is empirical research whose data is in the form of something that can be counted (Ali et al., n.d.). Instrument validity used in study This is a checklist in accordance with indicators achieved. Concept design This provide evaluation pre and post treatment with experimental and control groups. This concept will directly show the difference between the treated and untreated groups.

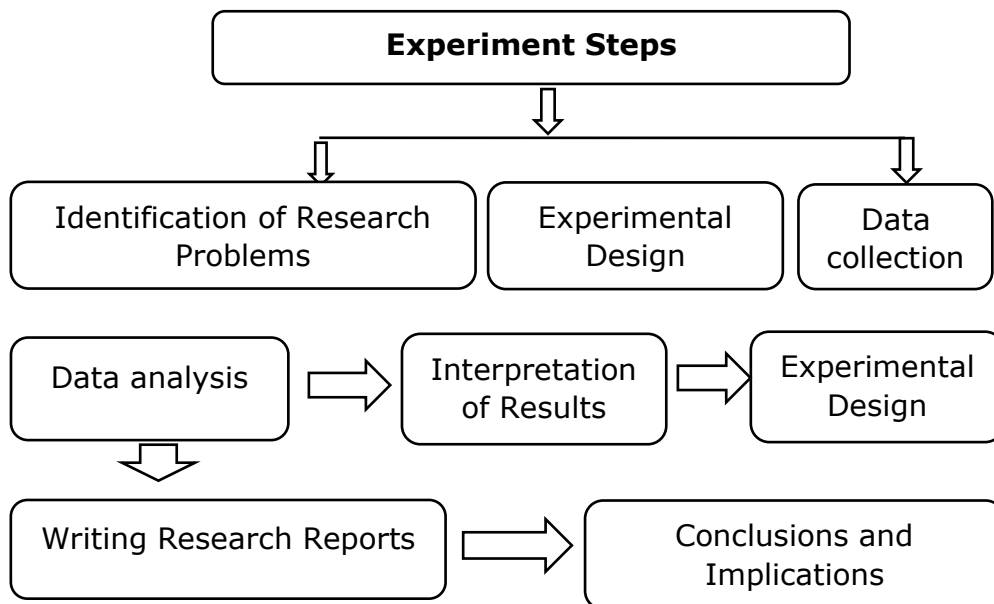


Fig.1
Experimental steps

3. Result and Discussion

The discussion of the results of this study was conducted through a comparative analysis of scores before and after treatment in the experimental class, namely the effect of makeup play tools on the development of early childhood art. The goal was to determine whether there was an effect after the treatment was given. After knowing the results of the pre-test and post-test of this study, the next step was to observe the development of children's art with the treatment that had been given. The treatment of makeup play tools on art development in Griya Bina Widya Kindergarten was given eight times.

Table 1. Overview of Children's Art Development at Griya Bina Widya during the Pretest in the Experimental Class

No	Indicator	Score Real	Ideal Score	%	Criteria
1	Children can draw freely	11	36	30.55 %	Not yet developed
2	Children are able to paint various phenomena	11	36	30.55 %	Not yet developed
3	Children can feel the beauty	10	36	27.77%	Not yet developed

4	Children are able to express artistic activities through imagination.	12	36	33.33%	Not yet developed
5	Children can explore	11	36	30.55%	Not yet developed
6	Children are able to imagine	10	36	27.77%	Not yet developed
	Amount	65	216	180.52%	
	Average			30.86%	Not yet developed

Source: Research Processed Data (2024)

After evaluating the children's artistic development before being given the makeup play tools, it was found that all children were still not optimal in this criterion. The pre-test results of the children's artistic development in the experimental class were 65 with an average score of 30.86%. The highest artistic development indicator was in the section "Children are able to express artistic activities through imagination" with a score of 12. This indicator shows that the children have begun to work on the tasks given by the teacher.

Meanwhile, the lowest score was found in the indicators "children are able to feel beauty" and "children are able to imagine" with a value of 10. This indicator obtained the lowest score because children had difficulty completing their own tasks or were still assisted by the teacher, and some children were reluctant to come to the front of the class because their enthusiasm was still not optimal or there was no desire to be interested in affective experiences.

Table 2. General Overview of Children's Art Development at Griya Bina Widya when given treatment

No	Aspects observed	Factual Score	Ideal Score	%	Criteria
1	Children's feelings when learning to use facial make-up play tools	31	36	86.11%	developing very well
2	Open children in play activities	30	36	83.33%	developing very well
3	Children are interested in playing	34	36	94.44%	developing very well
4	Children are able to complete tasks diligently	30	36	83.33%	developing very well
5	The children have high spirits	31	36	86.11%	developing very well
6	Children pay attention to the teacher when the teacher explains	28	36%	77.77	developing very well
7	Children are not sleepy when the teacher is teaching	29	36	80.55%	developing very well
8	Children do not talk to themselves when the teacher is teaching.	29	36	80.55%	developing very well

No	Aspects observed	Factual Score	Ideal Score	%	Criteria
9	Children are able to draw various types of shapes	26	36	72.22%	develop as expected
10	Children are able to paint various methods and objects	27	36	75%	develop as expected
11	Children can feel the beauty	25	36	69.44%	develop as expected
12	Children are able to express artistic activities through imagination.	30	36	83.33%	developing very well
13	Children can explore	28	36	77.77%	developing very well
14	Children can be more creative	29	36	80.55%	developing very well
Amount		407	504	1,130.5%	
Average				80.75%	developing very well

Source: Research Processed Data (2024)

Based on the treatment results, the final score for children's artistic development for indicator 3 was 34, with a percentage of 94.44%, which is included in the very well developed category. Meanwhile, the lowest score for indicator 11, namely 25, with a percentage of 69.44%, is included in the category of developing as expected. Based on the results of data collection conducted by researchers, there are several findings that researchers found when inviting children to play makeup play tools, including:

The first finding is that this makeup play tools can be used as a learning medium that influences artistic development. The total score obtained was 407 with an average of 80.75%. Based on this data, there was an increase in the artistic development of children aged 5-6 years at Griya Bina Widya Kindergarten during the posttest. From the results of the study, the indicators "children feel happy when learning using makeup play tools " and "children have high enthusiasm" with a score of 31 obtained the highest scores, while the indicator "children are able to perceive beauty" with a score of 25 obtained the lowest score. These results are in accordance with the statement in Nabila's research, namely an increase in artistic abilities in children aged 5-6 years through coloring activities.(Nabula Selviera Yasmin & Farida Mayar, 2023)

The increase at the end of the posttest above proves a positive influence on the influence of makeup play tools. The significance data in the statistical t-test is $0.000 < 0.05$ with a calculated t of $42.090 < t$ table 1.79588 which means significant. Based on the results of the research data, it is known that makeup games have a significant positive influence on the development of children's art. There is research relevant to this study which states that makeup is an art that aims to beautify the face by highlighting parts that are already beautiful and disguising or covering up flaws on the face. Makeup also aims to support one's self-confidence (Fauziah & Khairunnisa, 2023).

The second finding was that children became more creative after being given makeup games. Children became creative because they were able to create various forms of makeup, from blush and eyeshadow to lipstick and powder. This indicates that children become more creative, as the theory (Hartanti & Afandi, 2023) states that drawing is part of imaginative play that can make children more creative. (Hartanti & Afandi, 2023)

The third finding was that children were able to explore after being given a treatment in the form of a makeup play tools. Children explored playing with colors while playing with makeup, including mixing various colors while playing with eyeshadow and blush. This clearly demonstrates children's ability to explore, as Sri et al.'s theory suggests. states that exploration is an activity carried out by children to explore something and gives children the opportunity to see, understand, feel, and in the end children can create something that attracts their attention (Sri Sumyati & Ade Wawan, 2023).

The fourth finding was that children experienced a sense of beauty after playing makeup play tools. Children experienced beauty when they saw the results of their makeup, as suggested by Tri Aru Wiratno's theory, which states that beauty, a life value in the human environment, provides a sense of calm and serenity (Tri Aru Wiratno, 2023).

The fifth finding was that children became interested in playing after being given a makeup play tools. Children became interested in the makeup game and continued playing it repeatedly. This game can be addictive. As stated in Djarwo's theory, interest is a feeling of fascination or liking for something or an activity, without any incentive. (Djarwo, 2020)

The sixth finding is that children are able to paint in various ways and with various objects after being given treatment in the form of makeup play tools. Children are able to paint in various ways and with various objects, here children paint various types and forms of make-up, there are some children who have their own unique way of applying make-up, for example in the activity of using blush, children use blush with an elongated shape while their friends use a circular shape, as Amiroh's theory states that painting is an important element in the life of early childhood. Children can paint various types of pictures according to their level of development and by using their creativity (Amiroh & Pamungkas, 2023).

The seventh finding is that children are able to express artistic activities through their imagination after being given treatment in the form of makeup play tools. Children are able to express artistic activities through imagination. In this case, children apply make-up according to their imagination, for example, children use colorful eyeshadow that can be created on their eyelids. The make-up results produced by children are diverse, in accordance with the theory of Nurlina & Bahera which states that through art, children can express their feelings, ideas, and imagination in unlimited ways, thus allowing children to discover and develop their creative potential (Nurlina & Bahera, 2024).

The eighth finding was that children were able to draw various shapes after being given a makeup play tools. Children engaged in drawing activities on their faces, such as applying lipstick, eyeshadow, and blush, resulting in various shapes that they could freely create, thus creating a sense of joy during play. As stated in the theory of Henny et al., free drawing can stimulate children's imagination and generate ideas that create a sense of joy in them (Henny & Suhardin, 2023).

From the findings obtained in each indicator, there are several achievements obtained by children, namely children are able to draw various shapes, for example children do drawing activities on their faces such as drawing using lipstick, eyeshadow and blush on with good results. Children can create with various shapes freely, in this way children will have fun while playing. Children are able to paint various methods and objects. Here children paint various types and shapes of facial makeup. There are some children who have their own unique way of applying makeup. For example, in the activity of using blush on, the child uses blush on with an elongated shape, while his friends use it with a round circle shape.

From the findings obtained, there are also things that are not achieved, namely children do not talk to themselves when the teacher is teaching, when the teacher speaks in class there are some children who talk to themselves and do not pay attention to the teacher when explaining. Because the children are busy with their own activities, this causes the children to be less focused on paying attention to the teacher. Children are not sleepy when the teacher is teaching, when the teacher explains there are some children who are sleepy in class and even almost fall asleep in class, because of lack of sleep at night.

The results of this study demonstrate the importance of games that benefit children's artistic development. Children's artistic development can be enhanced by using appropriate games that meet these criteria. Therefore, makeup games are considered effective, interactive, and enjoyable for early childhood artistic development. Based on the results and comparisons with previous research, this study proves that makeup play tools can encourage children's artistic development, as evidenced by the children's enjoyment, enthusiasm, and interest in learning.

**Table 3. Pre-exam
Presentation of Children's Art Development at Griya Bina Widya when
given Treatment**

No	Criteria	Score Range	F	%
1	Developing as Expected	76%-100%	0	0%
2	Developing Very Well	56%-75%	0	0%
3	Starting to Grow	41%-55%	0	0%
4	Not yet developed	< 40%	6	100%
Amount			6	100%

Source: Research Processed Data (2024)

Based on the table above, it can be seen that the development of children's fine arts before the makeup play tools was carried out was obtained from the data of children who were in the criteria of Very Well Developed as many as 0 with a percentage of 0%, children were in the Developing According to Expected indicator as many as 0 with a percentage of 0%, children were in the Starting to Develop indicator as many as 0 with a percentage and children were in the Not Yet Developed indicator as many as 6 with a percentage of 100%. Based on the results of the pretest, it can be seen that the development of children's fine arts at Griya Bina Widya Kindergarten is still not optimal so that action needs to be taken to improve it.

**Table 4. Post-test
Presentation of Children's Art Development at Griya Bina Widya when
given Treatment**

NO	Criteria	Score Range	F	%
1	Developing Very Well	76%-100%	14	100%
2	Developing as Expected	56%-75%	0	0
3	Starting to Grow	41-55%	0	0
4	Not yet developed	<40%	0	0
Amount			14	100

Source: Research Processed Data (2024)

Based on the table above, it can be seen that the development of children's fine arts when using make-up play tools was obtained from data on children who were in the Very Well Developed criteria as many as 14 with a percentage of 100%.



*Fg. 3 Make Up Tools
Source: Make Up Tools (2024)*



Fig. 4 Makeup Results of the Child at Griya Bina Kindergarten
Source: Author Observation (2024)

4. Conclusion

Based on the results of the study it is known that playing makeup play tools can improve the development of art in children aged 5-6 years. Griya Bina Widya Kindergarten. This is proven by the results of the study which shows the comparison data between the pretest and posttest using the t test resulting in a calculated t value of 42.090 with a comparison in the table of 1.79588, so that the t table of $1.79588 > 42.090$, so that H_a is accepted and H_0 is accepted. Meanwhile, if seen from the sig value (2-tailed) the calculation results show a significance value of $0.000 < 0.05$ thus H_a is accepted and H_0 is rejected, there is an influence of makeup play tools games on the development of art in children aged 5-6 years at Griya Bina Widya Kindergarten . The results of this study indicate that: 1) Makeup play tools can be used as a learning medium; 2) Children are able to be more creative; 3) Children are able to explore; 4) Children are able to feel beauty; 5) Children are interested in playing; 6) Children are able to paint various ways and objects; 7) Children are able to express artistic activities through imagination; 8) Children are able to draw various shapes. For those who want to conduct further research, it is a good idea to develop qualitative research to explore children's artistic development more deeply or develop more creative makeup play tools.

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